



Mobile Marketing Solutions

- meet the customers where they are

***Event
Carrier***

Bliv centrum for opmærksomhed

Med en trailer fra Event Carrier kan du køre dit brand direkte ind i folks bevidsthed og gøre det til en opsigtsvækkende event.

Du møder kunderne lige præcis, hvor de er, og derfor er du sikker på, at dit brand brænder sig ind i købernes hukommelse. Kunderne kan træde direkte fra gaden og ind i dit brands univers.

Når du promoverer dit brand med en trailer fra Event Carrier, er du derfor sikret:

- opmærksomhed
- synlighed
- tilgængelighed
- wauw-effekt
- respekt
- top-of-mind awareness

Du er sikker på at blive set og behøver derfor ikke kaste en masse reklamekroner efter annoncer, direct mails osv.

Udvendig har du mere end 210 m² reklameplads til rådighed, indvendig 57 m² og derudover mere end 35 m² tagterrace til at overbevise kunderne om dit brands værdi. Pladsen kan du udfylde med fladskærme, loungemiljøer, mødelokaler og/eller arbejdsstationer med computere – alt sammen med det formål at udbygge og understøtte universet omkring dit brand.

Be the centre of attention

With an Event Carrier truck you can drive your brand directly into your customers' awareness and make it into an attention-attracting event.

You meet your customers just where they are – that's why your brand will etch itself into the minds of the consumers. Customers can walk straight off the street and into your brand's universe.

When you promote your brand with an Event Carrier truck, you are ensured:

- attention
- visibility
- accessibility
- wow effect
- respect
- top-of-mind awareness

You are sure to be seen, and will not waste your marketing budget on advertisements, direct mail campaigns, etc.

The outside of the truck gives you more than 210 m² advertising space, inside you have 57 m² at your disposal and the roof terrace covers 35 m² – space in which to convince your customers about the value of your brand.

You can furnish this space with LCD monitors, lounges, meeting rooms and/or workstations with computers, all to develop and support the universe around your brand.





Her set som del af en messestand

Event
Carrier

Direkte vej til succes gennem totalløsning

Event Carrier er din direkte vej til succes. Du slår dit brand fast på markedet og kommer i direkte kontakt med kunderne – men det er vigtigt, at forberedelserne og afviklingen er velovervejet og nøje planlagt.

Hos Event Carrier udlejer vi ikke bare trucks og trailers. Vi udvikler innovative løsninger, der er lige så unikke som virksomhedens produkter. Vores faste, erfarne teknikere på bilerne sørger for, at alt det operationelle "klapper" under turen – så du kan koncentrere dig om alt det sjove!

- Vi rådgiver om, hvordan du bedst kombinerer de eksisterende marketingaktiviteter med en event truck.
- Vi udvikler en strategi med klare mål for at få det maksimale ud af investeringen.
- Vi designer, indretter og "indpakker" traileren helt efter dine ønsker.
- Vi planlægger og udfører samtlige aktiviteter forbundet med afviklingen af et roadshow.

– Derfor vil vi gerne måles på din succes!



Direct route to success through a one-stop solution

Event Carrier is your direct route to success. You emphasize your brand in the market, and come into direct contact with your customers. It is important, however, that your preparation and implementation are well thought through and thoroughly planned.

At Event Carrier we don't just rent out our trucks and trailers. We develop innovative solutions that are just as unique as your company's products. Our permanent staff of experienced technicians on the vehicles ensure that all aspects of the operational side run smoothly during your trip, so you can concentrate on all the important things!

- We give advice about how best to combine your existing marketing activities with an event truck.
- We develop a strategy with clear goals for maximizing your ROI.
- We design, furnish and kit out the truck just as you want it.
- We plan and carry out all activities associated with the production of a roadshow.

– That's why we want to be judged by your success!



En verden af muligheder

Som du kan se, er der en hel verden af muligheder for anvendelse af en trailer fra Event Carrier:

Branding og promotion
 Kampagner og udstillinger
 Produktlancering, direkte salg og produktræning
 Hospitality, receptioner og sportsevents
 Management-roadshows
 Pressekonferencer
 Interne kurser, uddannelser og andre HR-relaterede aktiviteter

A world of opportunities

As you can see – an Event Carrier truck opens up a whole new world of opportunities, including:

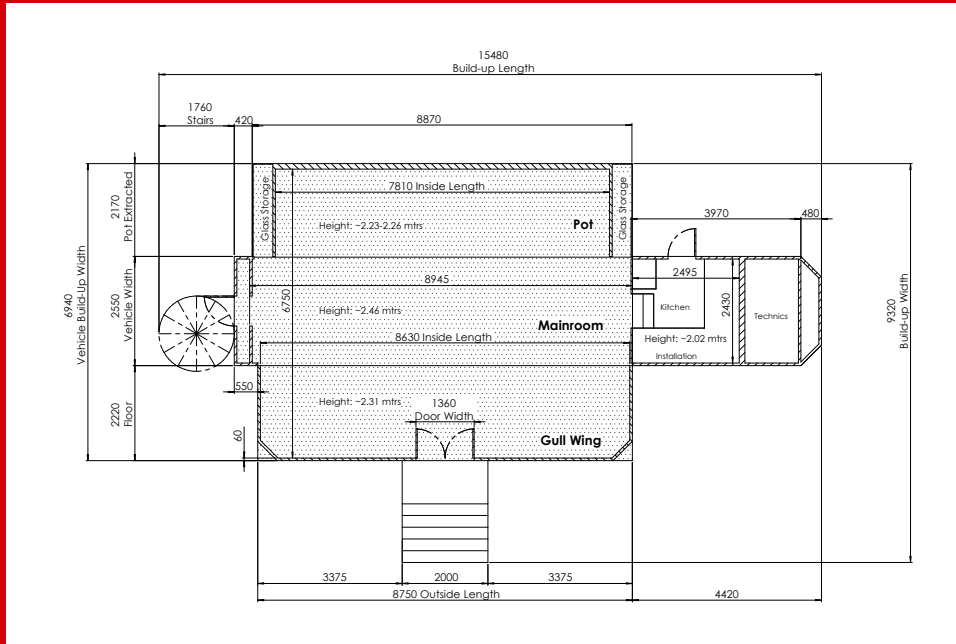
Branding and promotion
 Campaigns and exhibitions
 Product launches, direct sales and product training
 Hospitality, receptions and sporting events
 Management roadshows
 Press conferences
 Internal training, education and other HR-related activities

Truck Factsheet

- Ceiling height from 2.30 to 2.50 metres
- Fully insulated
- Air conditioning and climate control
- 23 KW generator – with super noise suppression
- Complete kitchen with refrigerator, dishwasher, microwave, hot and cold water
- 3,000 kg load-bearing floor
- Aluminium walls
- Electronic visitor counter

Branding options:

- Decals on all external bodywork
- Advertisement displays on roof terrace
- 10 metre high flagpoles



Event_{A/S}
Carrier

Violvej 22
DK-8700 Horsens

info@eventcarrier.dk
www.eventcarrier.dk

Tlf +45 7564 8822